



**To:** All Dealers  
**From:** Subaru of America, Inc.  
**Dept:** Corporate Communications  
**Date:** March 11, 2005  
**Subj:** **Subaru Ranks Number One Most Reliable Brand Overall**  
*Consumer Reports April 2005 issue names Subaru...*

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Subaru highlights of the April 2005 Consumer Reports Auto Issue (on newsstands now) include:

- **Subaru ranked number one most reliable brand overall** (pages 16-17)
- Subaru received 2 of the Top Picks in 10 categories (pages 6-7)
  - Small SUV Category: Subaru Forester
  - Fun to Drive Category: Subaru Impreza WRX and STi
- Best Vehicles for \$25,000 or less (page 9)
  - Cars: Subaru Impreza 2.5 RS, Subaru Legacy 2.5i
  - Wagons: Subaru Impreza Outback Sport, Subaru Legacy 2.5i
  - SUVs: Subaru Forester 2.5X
  - Pickup Trucks: Subaru Baja Sport
- Noted for Most Satisfying -- % customers would buy vehicle again (page 10)
  - Small SUVs: Subaru Forester 81% (behind Honda Element at 83%)
  - Sports/Sporty Cars: Subaru Impreza WRX 81% (7<sup>th</sup> behind, Honda S2000, Chevy Corvette, Mini Cooper, BMW Z4, Porsche Boxster and BMW M3)
- 2005 New-Car Reliability Make Comparison (page 18) – Subaru ranks 4<sup>th</sup> behind Scion, Lexus and Toyota brands
- CR Quick Picks (page 31)
  - Subaru Impreza WRX, STi, and Forester 2.5X received a Quick Pick designation for scoring a very good or excellent overall
  - Subaru Impreza WRX and Forester for received a Quick Pick for owner satisfaction
  - Subaru Forester received a Quick Pick for reliability
  - Subaru Impreza WRX STi received a Quick Pick for overall safety
- Subaru B9 Tribeca was listed in their profile section (on page 71) for consideration as an early 2006 model
- Best Used Cars: CR Good Bets (page 80) – vehicles that have tested well over the years and have better-than-average overall reliability
  - Subaru Forester, Impreza, Legacy, Outback

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